



## **Leopards Sponsorship 2011-2012**

*Be part of our success story*



[www.leopardsbasketball.co.uk](http://www.leopardsbasketball.co.uk)



## LONDON LEOPARDS SPONSORSHIP OPPORTUNITIES 2011/12

The London Leopards will soon enter their seventh season in the England Basketball League Division (EBL) One where high quality and entertaining basketball are the name of the game. More importantly it will be yet another step to gain entry to the fully professional British Basketball League (BBL).

The home of the Leopards is the Brentwood Centre which is the premier venue in the EBL where large crowds are entertained by an exciting and intense squad of players, eager to exceed previous club records. The Leopards have been in the play-offs five times out of the previous six seasons of their EBL participation, also winning the National Cup in front of a massive crowd at the National Indoor Arena in 2006.



You can be part of the Leopards success story with one of our reasonably priced sponsorship packages which provide first class entertainment and real value for money.



# SPONSORSHIP PACKAGES

The Choice Is Yours...

	<b>TITLE SPONSORSHIP</b>	
	£4,000	
<b>GAME SPONSORSHIP</b>	<b>GAME BALL SPONSORSHIP</b>	<b>PLAYER SPONSORSHIP</b>
£400	£100	£250
<b>PROGRAMME ADVERTISING</b>		
£75-£300		

**Contact :** Fred Dicker on 07973 239146



## TITLE SPONSORSHIP

**£4,000**

Package includes:

Team uniform with sponsor logos

Allocated advertising space in the arena and foyer at all home games (sponsor supplies materials)

Front page programme advertising throughout the season

Sponsor messages incorporated into live game commentary

Sponsor logos on club directors and officials shirts

20 courtside corporate seats for all home games

Sponsor guests choose the MVP and present a trophy at each home game

**£4,000 for the complete package**

**Contact :** Fred Dicker on 07973 239146



## GAME SPONSORSHIP

**£400**

Package includes:

20 corporate courtside seats

Pre-game coaching session for sponsors colleagues, friends and families

Welcome speech from a Leopards star player

Game day programme per guest

Full page advertisement in the game programme and quarter page for the remainder of the season

Sponsor messages incorporated into live game commentary

Allocated advertising space in the game arena (sponsor supplies materials)

Meet the Leopards in the corporate lounge post game

Photograph taken of game sponsor and the Leopards team to be later framed and delivered

**Fantastic value at only £400 per home game**

**Contact :** Fred Dicker on 07973 239146



## GAME BALL SPONSORSHIP

**£100**

Package includes:

10 corporate courtside seats

Welcome speech from a Leopards star player

Game day programme per guest

Half page advertisement in the match programme

Sponsor accreditation during match commentary at start and half time

Sponsor presented with a basketball signed by the Leopards squad at the match conclusion

**Only £100 per home game**

**Contact :** Fred Dicker on 07973 239146



## PLAYER SPONSORSHIP

**£250**

Package includes:

Sponsor accreditation in the match programme with an individual player profile in successive programmes

2 corporate courtside seats for each home game

Sponsor, friends and family to meet their sponsored player

Official presentation of autographed and framed photo of sponsored player

**£250 per player for the entire 2010/11 season**

**Contact :** Fred Dicker on 07973 239146



## PROGRAMME ADVERTISING

£75 - £300

Package includes:

Advertisement in programme throughout the Season

- $\frac{1}{4}$  page advertisement for the season = £75.00
- $\frac{1}{2}$  page advertisement for the season = £150.00
- Full page advertisement for the season = £300.00

**Contact :** Fred Dicker on 07973 239146

The “Big Cats” are on the prowl



## **LONDON LEOPARDS**

### **Main Venue**

Brentwood Centre, Doddinghurst Road, Pilgrims Hatch, Brentwood, Essex CM15 9NN

### **2nd Venue**

Barking Abbey School, Sandringham Road, Barking, Essex IG11 9AG